

AOC PRIMEURS 2024 RELEASE DATES

Under specific conditions: see « Cahier des charges... » in annexe VI of « Note to professionals »

Monday the 14 th of October, 2024* At 8am (D – 38)	Tuesday the 22 nd of October, 2024 At 8 am (D – 30)	Thursday the 14 th of November, 2024 At 12 am (D – 7)	Thursday the 21 st of November, 2024 At 12am (D Day)
France and EU (overseas departments included) Bottles and bulk release from the property To all: - warehouses - negociants, - retailers, - wholesalers.	↓	↓	Release for consumption Direct to consumers or wines stored in courier's warehouses: possibility to deliver to private customers Ownership by individuals prohibited before this date
Outside EU Circulation If staying within the EU borders before 22 nd October 2024 at 8.00 am	Bottled wines Release outside of the EU borders: port, airport, or land borders	Bulk exported outside EU	

AOC Nouveaux wines can only travel after the 'release from property' date. They can be taken in charge after that date by wholesalers, carriers, logistics warehouses, retailers, etc.

They can not be delivered to private customers before the third Thursday of November, 12am.

To guarantee the embargo, the sender can ask a contract from the operator in charge of the wines before the third Thursday of November under the form of an additional letter added to the legal paperwork. All the expedition must be made under the respect of usual rules of release, circulation, and the sales of excise products.